

Atlantic
Canada
Airports
Association



Association
des Aéroports
du Canada
Atlantique

Atlantic Gateway Fed/Prov Committee
July 7th, 2009



Outline

- Background of Association
- Economic importance of airports
- Challenges airports face
- Infrastructure projects
- Atlantic Gateway marketing projects
- Question & Answer



Atlantic Canada Airports Assoc.

13 Airports

- Bathurst Regional Airport
- Charlottetown Airport
- Deer Lake Regional Airport
- Fredericton International Airport
- Gander International Airport
- Goose Bay Airport
- Halifax Stanfield International Airport
- Miramichi Airport
- Greater Moncton International Airport
- Saint John Airport
- Stephenville Airport
- St. John's International Airport
- Sydney Airport



Vital Links

- Air transportation is vital in Atlantic Canada
 - Economy depends on the export, import and movement of product and resources
 - Rail is limited
 - 10 hour drive from other major Canadian cities
 - Air travel links our region domestically and internationally
 - Important to tourism, trade and economic development in Atlantic Canada



Airports are Economic Engines

- Significant economic generators
 - 6.9 million passengers
 - 64,000 t of cargo
 - \$2.6 billion annually
 - \$560 million in wages
 - 16,700 person years of employment



Passenger Traffic

- Steady passenger traffic growth since 2002
 - 5.5% on average annually
 - 2009 will be a challenging year for air travel
 - But, similar to 2001, we forecast a rebound in 2010 and continued growth



Access to Infrastructure Funds

- Since transfer airports have improved the bottom line, added service and improved infrastructure
 - Self financed \$368 million in capital improvements in Atlantic Canada
- Struggle to raise capital for major infrastructure projects
 - Runway rehabilitation alone is in the range of \$10 to \$12 million
 - Runways and terminals improvements needed to facilitate growth



Access to Infrastructure Funds

- Programs exist, but few are meeting the needs:
 - Build Canada Fund
 - Infrastructure Stimulus Fund
 - Airports Capital Assistance Program
- Conflicting messages regarding airport eligibility
- Airports require predictable funding



Opportunity with Atlantic Gateway

- Support strategic airport infrastructure projects that will grow international traffic and trade
- Projects submitted include:

Charlottetown Airport

- Terminal building expansion in departure area - \$3.2 million

Fredericton International Airport

- Terminal building expansion - \$20 million

Gander International Airport

- Runway, taxiway and apron rehabilitation - \$10 million



Opportunity with Atlantic Gateway

Projects submitted cont'd:

Halifax Stanfield International Airport

- Runway extension from 8,800 to 10,500 feet to accommodate larger passenger and cargo aircraft - \$18 million
- Expand terminal holdroom to accommodate 5th freedom flight opportunities - \$15 million
- Construct a new de-icing facility at the south end of the airport for international cargo carriers - \$7 million
- Install category one instrument landing system on runway to minimize weather delays / improve airport viability - \$6 million
- Increase air carrier departure and arrival throughput by constructing a new taxiway extension - \$16 million



Opportunity with Atlantic Gateway

Projects submitted cont'd:

Greater Moncton International Airport

- Runway extension from 6,150 feet to 10,500 feet to accommodate domestic and international growth – \$18 million
- Highway 15 overpass project to increase accessibility to airside service lots to support new air cargo aviation related development – \$15 million
- Constructing a common use cargo facility to provide centralized seafood and bonded transshipment depot to accommodate international and transborder air cargo product - \$4 million

Saint John Airport

- Install centreline lighting - \$978,000



Opportunity with Atlantic Gateway

- Other proposed gateway projects would positively impact airport operations and facilitate growth
 - Irving Oil Proposed New Eider Rock Refinery Transportation Infrastructure - Saint John
 - Sydney Marine Group port development project



Working Together

- Working together allows us to pool and leverage resources, market internationally and promote the region
- Airports partnered with ACOA on three projects in 2009
 - US Air Cargo Forum and Mission
 - Air Cargo Europe Forum and Mission
 - Airport and Airline Jumpstart Forum – Canada and US



US Air Cargo Forum

- Three airports participated in Memphis
- Two research projects completed
 - Aircraft carrier list with traffic from US to Europe
 - Study on cargo movement from US to Europe
- Meeting with Fedex executives to discuss growing business to the region
- Luncheon with 12 people in the transportation industry



Air Cargo Europe

- Four airports participated
- Two research projects completed
 - Conducted research on cargo movements b/w Canada and Europe and potential leads
 - Collected data on cargo movements from Europe to US
- Approx 60 one-on-one meetings held
- 4 to 5 top prospects per airport
- Potential to generate additional business
 - 1 to 2 contracts per airport – long-term ventures



JumpStart Forum

- US and Canada airline and airport forum for networking and air access development
- Seven airports participated
- Gold sponsor of event
- Held a networking dinner with seven senior airline network planners
- Approx 35 one-on-one meetings held with airlines
- Potential for new route development and expansion of service (2 to 4 per airport)



Questions?

1. When will the criteria for Atlantic Gateway be available?
2. Will National Airport System airports be eligible for gateway funding?
3. What is the timeline and process?
4. Will there be marketing funds for strategic airport business development group activities?



Thank You

