



For Immediate Release

Air Access Strategy creates potential for more air service

St. John's, NL (October 13th, 2010) – The Government of Newfoundland and Labrador announced today that they've developed a new long-term Air Access Strategy for the Province.

“Air transportation is a cornerstone to economic and business development in Newfoundland and Labrador and we are pleased to see the government supporting the further development of air service,” stated Keith Collins, President of Atlantic Canada Airports Association and CEO of the St. John's International Airport.

“Aviation is of vital importance to business, tourism and trade and the cost competitiveness of our aviation sector is key to any successful strategy,” added Collins.

The Government of Newfoundland and Labrador's Air Access Strategy entitled *Taking Flight*, includes the development of a new air access development program which will make available more than \$4 million in funding support to airlines and the province's airports to support their business development and route promotion activities.

“Air transportation facilitates economic activity and we applaud the Newfoundland and Labrador Government for providing support that will allow airports and the regions they serve to grow and prosper.” noted Monette Connaughton, Executive Director of the Association.

About the Atlantic Canada Airports Association

The ACAA represents 14 airports in Newfoundland and Labrador, Nova Scotia, New Brunswick and Prince Edward Island. ACAA provides a collective voice for its member airports to undertake collaborative action on policy issues affecting our airports and communities. Member airports are significant economic generators with passenger and cargo traffic generating over \$2.6 billion into the economy annually. The regions airports move 6.6 million passenger and over 55,000 tons of cargo and account for over \$560 million in wages.

- 30 -

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